



Hey PSG Leaders!

Partnering with you!

Dear PSG Leaders,

Thank you for joining us at this year's PSG Networking sessions in March!

We understand that it has been challenging to engage parents and recruit PSG members due to the COVID-19 situation, but it was heartening to hear about how the PSGs rallied with strong leadership and camaraderie to overcome these obstacles!

To support our PSG community along the way, we are kicking-off with a PSG kit which has been co-created with PSG leaders. The issue will feature *Community Experience in Focus* - stories and good practices from the PSG community and *Your Toolbox* with specific tips and advice on issues PSGs grapple with. For this issue, our focus is on engaging parents virtually during COVID-19.

We'd love to feature more of your success stories and experiences with the wider PSG community, so please get in touch with us!

Take care and stay safe!

Sincerely,
Sharon, Sara and Team
Engagement & Research Division
Communications & Engagement Group



Community Experience in Focus: Parent Engagement

How and what can you engage parents on with the challenges presented by COVID-19?

Hear what some of our PSG leaders shared!



Mdm Titiek Rohani
EXCO Member
Temasek Secondary School

What was one thing your PSG did in 2020 to continue engaging parents despite the challenges of COVID?

Communication was key. We kept communicating with parents to show that we cared for their well-being.

To manage the anxiety caused by COVID-19, we also provided parents with the latest information on what needed to be done at every critical juncture, e.g. transitioning back to school.

We used Zoom, WhatsApp, and even TikTok to allow us to communicate, encourage and inspire one another.

In phase 3, when we were allowed to meet physically, that's exactly what we did – of course limiting to only 8 persons and keeping all the safe distancing measures.



Mrs Joey Ching
Chairperson
Admiralty Secondary School

**What are some
conversation
starters or activities
that you have used
to recruit new
parents to your
PSG?**

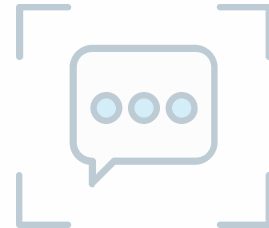
Quite a few of our conversations were about what parents were doing to keep themselves healthy – mentally, emotionally and physically.

We talked about what they aspired to do, what their passions and expertise were. We also made sure to manage expectations of the commitment levels needed for PSG so new parents would not be too overwhelmed.

Despite COVID-19 throwing a spanner in the works for 2020, it was encouraging to see everyone rallying together to keep spirits up. We took this time to plan and explore what opportunities were open to us when the situation finally improved.



The Toolbox provides you with quick tips and ideas inspired by the experiences of some PSGs.



Engage Parents Virtually on Areas of Need

Use virtual sessions to connect with parents regularly on issues that they may be feeling anxious about. These may be on student vaccinations and cyber wellness issues during this period of heightened alert and June holidays.

Arrange for sessions where parents can share their concerns and where you can provide resources or anecdotal experiences to help address some of these concerns.

Look out for and reach out to 'experts' within your parent and PSG communities to share at the sessions.

Tip

Tips for Organising Zoom Meetings:

- Set a clear agenda. Sometimes just having one small goal makes things achievable!
- Keep group sizes small. Sometimes that can be more productive and personal.
- Cap each session to no more than 45 mins so parents can find time for it.

Tip

Tips for Cyber Wellness:

- To help your children maintain a healthy balance of online and offline activities, do something fun offline with them!
- Model good digital habits for your child, e.g. no usage of devices during mealtimes.

Tip

Tips on Student Vaccinations:

- Talk to your child to find out how he or she feels about going for the vaccination.

Continue connecting with parents through the June holidays

It's the June holidays and PSGs can encourage parents to bond with their kids and share their experiences with fellow parents to inspire and build camaraderie. Parents may be looking for ideas to keep their children engaged and active.

Reach out to them with suggestions and use the opportunity to strengthen bonds and understand parents better.

Tip

[Start a TikTok Challenge](#) with your children and nominate other parents to join in. It could even be a special video for Father's Day!

Tip

Encourage parents to shake up your June Holidays by checking out a virtual museum exhibit or participating in an online Genetics workshop. Find out more ideas from the latest [Parent Kit](#), [Dads For Life](#), and [Families for Life](#) website!

Get in touch with your community!



Connect with over **50** fellow PSG leaders in your school's zones via WhatsApp!

These chat groups were setup by our PSG leaders to network and support each other.

Here's what some of them have said about their experience in these chats:

Everyone is so warm and encouraging. I'm very grateful for this community!

It was very encouraging to see leaders share what their schools and PSGs were doing despite COVID. Truly inspirational!

The chatgroups are a wonderful platform for resources and ideas! Love how open everyone is to sharing!

Email us at engagement@moe.gov.sg for an invite to your zone's WhatsApp group!

Resources just for you!



<https://go.gov.sg/parent-kits>



<https://go.gov.sg/psg-online-guide>

Here are the previous issues of our Parent Kits as well as the PSG Online Guide

8



Have stories that you would like to share and see featured? Any feedback that you'd like to share with our team?



Share your stories or feedback [here!](#)